

Nutrasource Diagnostics Inc. Acquires GRAS Associates LLC

FOR IMMEDIATE RELEASE

Guelph, Ontario, Canada (September 8, 2014) Nutrasource Diagnostics Inc. (Nutrasource) of Guelph, Ontario, is pleased to announce the acquisition of GRAS Associates, LLC (GRAS Associates), of Bend, Oregon. The acquisition further enhances the core capabilities of Nutrasource while providing additional resources and an expanded service offering for GRAS Associates customers. The combined service offerings will have immediate and direct complements to the current service offerings of Nutrasource in the field of regulatory consulting, stability testing and toxicology studies to establish the safety of dietary supplements, natural health products, foods and beverages, medical foods, nutraceuticals and pharmaceutical products.

GRAS Associates will continue to operate, and expand from, its U.S.-based locations, providing excellence and scientific integrity in the area of food safety notifications to the Food and Drug Administration (FDA). The GRAS Associates brand will complement other service offering brands at Nutrasource including: the [International Fish Oil Standards \(IFOS™\) Program](#); the International GMO Evaluation and Notification (IGEN™) Program; the [omega-3 profile blood test](#); and [Diteba](#), the GMP/GLP bioanalytical testing laboratory.

“We are delighted with the synergies presented by this strategic acquisition as a natural extension of our services which assist with U.S. market access for the food, dietary supplement and pharmaceutical industries,” states William Rowe, President and CEO of Nutrasource. “We could not be more enthusiastic about expanding our physical presence in the U.S. market as well as fuelling our growth in these increasingly significant key regulatory areas. The team at GRAS Associates, led by Dr. Robert McQuate and Dr. Richard Kraska, is world class, and it became quite evident that this integration of their services melded perfectly with our regulatory, clinical, bioanalytical and analytical offerings. This expanded service platform will better service current and future customers of both GRAS Associates and Nutrasource.”

Dr. McQuate and Dr. Kraska, co-founders of GRAS Associates, equally recognize the many new opportunities that will be created and will continue to play key, active roles in the organization going forward. McQuate states, “The complementary skills and offerings of our respective operations will truly be synergistic in serving our existing clients while increasing our client base. GRAS Associates will now have available expanded client offerings beyond FDA food ingredient safety considerations to encompass the clinical and analytical testing and regulatory services associated with foods, drugs and cosmetics. Furthermore, our blended operations will have enhanced capabilities to serve clients with regulatory needs in the U.S., Canada and Europe.” Dr. Kraska adds, “The combined scientific resources of the two companies will provide better services to clients from assisting chemical analysis on products to assuring a complete review of available safety data. Many of our clients have a desire to conduct clinical studies and now those can be conducted in the same organization that reviews the safety data.”

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About Nutrasource

Established in 2002, Nutrasource is a full service contract research organization offering regulatory consulting, clinical trials, product testing and human diagnostic tests for the food and dietary supplement industries. For more information about Nutrasource, please visit www.nutrasource.ca.

About GRAS Associates

Established in 2006, GRAS Associates is the premium supplier of regulatory consulting services for companies seeking a wide range of approvals to bring their products to the marketplace. The consulting services include food ingredient safety evaluations, self-determined GRAS evaluations, GRAS notifications, New Dietary Ingredient (NDI) notifications, Food Contact Notifications (FCN), food and color additive petitions and food labelling and product claims assessments. For more information about GRAS Associates, please visit www.gras-associates.com.

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